ABSTRACT OF THE DISCLOSURE

A method for individually renting a private car is provided which enables a traveler to rent the private car of a dealer at a place where a journey is made. First customer information about a scheduled traveling period during which a party from whom a car is rent is transmitted. The first customer information is input to a dealer server via a dealer terminal and private car availability information is provided a party who is scheduled to visit a region where the private car which the first customer owns is present. The party to whom the car is to be rented reads the private car availability information and, if a desired private car exists, rent request information is input to the dealer server and is transferred to the other dealer terminal to inform the party from whom the car is rent, of a desire for renting the private car.